

Central Michigan  
Public Relations  
Society of America

**George Brown  
Memorial Scholarship  
and  
Student Practitioner  
of the Year Award**



**C M P R S A**



**Advancing the Profession and the Professional**

**CMPRSA**

**P.O. Box 17037 - Lansing, MI 48901-7037**

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- **Please make checks payable to MSU Dept. of Communication Arts and Sciences**
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- **Please include this slip with your donation.**

**Your generosity is very appreciated. Thanks to CMPRSA members like you, young professionals will continue to advance the field of PR.**

## Tomorrow's Professionals, Today

The Central Michigan Chapter of the Public Relations Society of America (CMPRSA) provides a healthy environment for the development of public relations networking. CMPRSA gives students and professionals alike the chance at meaningful partnerships, educational programs and involvement with the Public Relations Society of America on a national level.



## The Honors

Every year, in association with the Public Relations Student Society of America (PRSSA), the CMPRSA honors two members of the PRSSA community. The students recognized are those who are driven to succeed and motivated to improve the field of public relations as a whole.

- The George Brown Memorial Scholarship grants \$1,000 to an exceptional student enrolled in a communication-based curriculum at Michigan State University (MSU).
- Student Practitioner of the Year, an honorary title, goes to an outstanding public relations student from among the MSU PRSSA ranks.

## Not Just an Award, A Goal

The nomination and election of awardees provides the opportunity for students to be recognized by their peers as well as the public relations professional community. Both winners will be recognized at the PACE Awards Ceremony in April, giving them exposure to others who excel in the field of PR. The George Brown Memorial Scholarship and Student Practitioner of the Year Award both commend a job well done and provide influence and motivation for the recipients to continue to thrive in the field of public relations. The winning students are carefully selected by the PRSSA Professional and Faculty Advisors and the CMPRSA President. Scholarship selection is based on a nomination form, resume, and at least two letters of recommendation, while the outstanding student practitioner award is based on peer referrals.

## How You Can Help

The George Brown Memorial Scholarship and Student Practitioner of the Year award have provided many young people in public relations the opportunity to improve themselves and the community. However, progress is not automatic; in order to continue awarding the scholarships, the CMPRSA needs funds. That's where you come in! If you would like to help recognize the efforts and accomplishments of up and coming public relations specialists by donating to the scholarship fund, visit our website at [www.cmprsa.org](http://www.cmprsa.org), contact the CMPRSA Treasurer or use the attached form.

## Words from Previous Winners

*"I am truly honored and grateful to be a recipient of the 2006 George Brown Memorial Scholarship, particularly when a number of the most successful practitioners in Michigan and my role models contribute to the fund. As a student and aspiring public relations professional, this scholarship not only serves as great financial assistance but also as encouragement and motivation for pursuing my career. I sincerely appreciate the generous support from the donors of the George Brown Memorial Scholarship."*

**Britney Maurer**  
Michigan State University  
2006-07 PRSSA President

*"Receiving the George Brown Memorial Scholarship was such a wonderful surprise and came at the perfect time, approaching my senior year at Michigan State. I am so greatly thankful to have been chosen to receive this scholarship because I was able to meet so many local PR professionals at the PACE Awards luncheon, and having the extra money to put towards school also helped allow me to fulfill my wish of having a summer PR internship. I am so excited to begin my last year at MSU and prepare myself even more for the real world of PR, and the George Brown Memorial Scholarship will definitely help me do this!"*

**Leigh Cuda**  
Michigan State University