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## Central Michigan Public Relations Society of America announces TJ Duckett as 2011 PACE Awards emcee

*Former MSU and NFL football star to bring zest  
to 25th Annual awards ceremony*

**LANSING, Mich. (Mar. 22, 2011)** – The Central Michigan Public Relations Society of America proudly announces its partnership with Lansing-based football star TJ Duckett for the 25<sup>th</sup> Annual PACE Awards. Duckett will serve as host of the event that celebrates the most successful and creative public relations campaigns and tactics in mid-Michigan.

“CMPRSA is privileged to have TJ Duckett as its host of the 25<sup>th</sup> Annual PACE Awards,” said CMPRSA President Joanne Eason, APR. “He is a wonderful philanthropist for our community and a dedicated activist, and we find it fitting that he joins us in recognizing the great work of the public relations profession in our area.”

Duckett is a former Michigan State University football player and has been recognized as one of the greatest players in school history. He spent seven years in the National Football League as a running back, where he played for the Atlanta Falcons, Washington Redskins, Detroit Lions and the Seattle Seahawks. Since his return to Lansing he has launched the TD Foundation, a non-profit reaching out to those that live with cancer and helping them live as survivors rather than victims. Duckett is also the co-founder of Lunch with a Purpose, an organization that’s mission is to support local area charities and non-profits by making contributions of personal time and effort, along with monetary donations and fund-raising assistance.

The PACE Awards are mid-Michigan’s highest honor of public relations activities and are awarded annually to practitioners who have successfully addressed a contemporary issue with exemplary professional skill, creativity and resourcefulness. More than 300 organizations have been recognized for excellence in public relations over the past two decades. Non-profit organizations, corporations and public and private agencies in Clinton, Eaton, Genesee, Gratiot, Ingham, Jackson, Livingston and Shiawassee counties can submit entries.

The 2011 PACE Awards will be held Wednesday, April 13 at 11:30 a.m. at the Radisson Hotel in downtown Lansing. More information is available at [cmprspaceawards.com](http://cmprspaceawards.com).

### **About CMPRSA**

Central Michigan PRSA is one of 100 Public Relations Society of America (PRSA) chapters throughout the United States. Based in New York City, PRSA is the world’s largest organization for public relations professionals. PRSA has more than 28,000 professional and student members. The Public Relations Student Society of America has 255 chapters at colleges and universities throughout the country with one located here at Michigan State University.

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