



2017 Sponsorship Opportunities

The PACE Awards • April 13, 2017 • Old Town Marquee

TITLE SPONSORSHIP (\$1,500 Investment) – Limit One

- Ten complimentary tickets to event
 - Includes Reserved front row table
- Optional speaking opportunity at the 2017 PACE Awards with an average attendance of 125 mid-Michigan public relations professionals, clients and colleagues.
- Optional speaking opportunity at the 2017 annual CMPRSA Professional Development Workshop with an average attendance of 60 mid-Michigan public relations professionals.
- Your organization's logo and linked website will appear on the CMPRSA PACE Awards website, www.cmprsapaceawards.com.
- Logo recognition and featured sponsor for the Gallery of Entries Room.
 - As all attendees vote in this room, this is the premiere logo placement opportunity.
- Featured logo, website link, and acknowledgement in all award-related publicity communications via email to CMPRSA's more than 150 members or social media platforms with a combined audience of more than 1,000.
- Event signage with your logo and verbal acknowledgement at the event.

NATIONAL SPONSORSHIP (\$1,000 Investment)

- Eight complimentary tickets to event
 - Includes Reserved front row table
- Optional speaking opportunity at the 2017 PACE Awards with an average attendance of 125 mid-Michigan public relations professionals, clients and colleagues.
- Your organization's logo and linked website will appear on the CMPRSA PACE Awards website, www.cmprsapaceawards.com.
- Featured logo, website link, and acknowledgement in all award-related publicity communications via email to CMPRSA's more than 150 members or social media platforms with a combined audience of more than 1,000.
- Event signage with your logo and verbal acknowledgement at the event.
- Option for logo recognition on the following. Secured on a first come, first serve basis:
 - Lanyards
 - Name Tags
 - Drink Tickets
 - Dessert Table
 - Branded promotional items for each table (provided by sponsor)

PINNACLE SPONSORSHIP (\$600 Investment)

- Four complimentary tickets and reserved seating at the awards ceremony.
- Two public relations students will attend the event as your sponsored guests. You may select the students or CMPRSA will do so for you.
- Your organization's logo and linked website will appear on the CMPRSA PACE Awards website, www.cmprsapaceawards.com.
- Featured logo, website link, and acknowledgement in all award-related publicity communications to CMPRSA's more than 150 members.
- Event signage with your logo and verbal acknowledgement at the event.



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GOLD SPONSORSHIP (\$400 Investment)

- Two complimentary tickets to the awards ceremony.
- Two public relations students will attend the event as your sponsored guests. You may select the students or CMPRSA will do so for you.
- Your organization's logo and linked website will appear on the CMPRSA PACE Awards website, www.cmprsapaceawards.com.
- Featured logo, website link, and acknowledgement in all award-related publicity communications to CMPRSA's more than 150 members.
- Event signage with your logo and verbal acknowledgement at the event.

SILVER SPONSORSHIP (\$200 Investment)

- One complimentary ticket to the awards ceremony.
- One public relations student will attend the event as your sponsored guest. You may select the student or CMPRSA will do so for you.
- Your organization's logo and linked website will appear on the CMPRSA PACE Awards website, www.cmprsapaceawards.com.
- Featured logo, website link, and acknowledgement in at least six award-related publicity communications to CMPRSA's more than 150 members.
- Event signage with your logo and verbal acknowledgement at the event.

IN-KIND SPONSORSHIP (design, printing, mailing, other)

- Two complimentary tickets to the awards ceremony.
- Two public relations students will attend the event as your sponsored guests. You may select the students or CMPRSA will do so for you.
- Your organization's logo and linked website will appear on the CMPRSA PACE Awards website, www.cmprsapaceawards.com.
- Featured logo, website link, and acknowledgement in all award-related publicity communications to CMPRSA's more than 150 members.
- Event signage with your logo and verbal acknowledgement at the event.

**The DEADLINE to sponsor the 2017 PACE Awards
is Friday, March 17, 2017.**

Not seeing what you're looking for? Contact Angela Minicuci to discuss a customized sponsorship package to meet your company's needs at angminicuci@gmail.com or 248-765-0558.

Thank you for supporting the Central Michigan Public Relations Society of America